

NOMINATION FOR AWARD		
AWARD <b>Outstanding Public Affairs Intermediate Grade Civilian</b>	CATEGORY (If Applicable) <b>Individual</b>	AWARD PERIOD <b>1 Jan - 31 Dec 2001</b>
RANK/NAME OF NOMINEE (First, Middle Initial, Last) <b>Lira. B. Frye</b>	SSN (Enter Last 4 Only) <b>9090</b>	MAJCOM, FOA, OR DRU <b>AFMC</b>
DAFSC/DUTY TITLE <b>1035/Chief of Community Relations and Security Review</b>	NOMINEE'S TELEPHONE (DSN & Commercial) <b>DSN 340-4206; Comm. 931-454-4206</b>	
UNIT/OFFICE SYMBOL/STREET ADDRESS/BASE/STATE/ZIP CODE <b>AEDC/PA/100 Kindel Drive, Suite B213/Arnold AFB/TN 37389</b>		
RANK/NAME OF UNIT COMMANDER (First, Middle Initial, Last)/COMMANDER'S TELEPHONE (DSN & Commercial) <b>Colonel David J. Eichhorn DSN 340-5201; Cmcl (931) 454-5201 david.eichhorn@arnold.af.mil</b>		
SPECIFIC ACCOMPLISHMENTS (Use single-spaced, bullet format)		
<p><b>Overall Effectiveness/Job Accomplishment</b></p> <ul style="list-style-type: none"> <li>- Simply put, Lira Frye is the best intermediate grade civilian in the Air Force Public Affairs program!</li> <li>- Lira continued to build the Arnold Engineering Development Center's community relations program <ul style="list-style-type: none"> <li>-- Continually broadened the scope of the area community leaders working closely with Arnold AFB</li> <li>-- Interaction now includes more representation from educational institutions, civic organizations and religious leaders; AEDC now reaching and receiving feedback from far greater mix of local society</li> </ul> </li> <li>- Key planner in the center's largest community relations event in more than a decade celebrating 50 years of service to our nation; air show, open house and rededication ceremony among the events <ul style="list-style-type: none"> <li>-- With the nearest large metropolitan area more than 70 miles away, the air show drew more than 100,000 spectators in a city with a population of only 18,000, due largely to Lira's focused efforts!</li> <li>-- Her speaker's bureau program scheduled more than 40 speeches in the months prior to the event</li> <li>-- Events would not have happened if not for her liaison work with three area chambers of commerce</li> </ul> </li> <li>- Excellence is her trademark; first civic leader tour to Arnold AFB in more than five years resulted in the word spreading about the tours at AEDC; Lira led the effort for next tour from Maxwell AFB <ul style="list-style-type: none"> <li>-- Civic leaders from Maxwell AFB saw first-hand AF capabilities at AEDC due to her hard work</li> <li>-- Letters from leaders following the trip praised her work and cited Arnold AFB as the trip highlight</li> </ul> </li> </ul> <p><b>Leadership/Organizational Planning Skills</b></p> <ul style="list-style-type: none"> <li>- The Arnold Community Council continued to grow under Lira's advisement with representatives from nine counties working together to support the Arnold Engineering Development Center mission <ul style="list-style-type: none"> <li>-- Result: Group is now more than 90 members actively supporting Arnold AFB programs and interest</li> </ul> </li> <li>- Oversaw the first Educational Evening at Arnold with educators from throughout Middle Tennessee visiting the base for briefings, tours and chance to exchange ideas; immediate school tour and speech requests followed; educators from primary school to universities have greater interest in AEDC</li> <li>- Spearheaded the center's efforts for National Engineers Week providing speakers for 1,100 students</li> <li>- Took the lead in organizing a sponsorship reception for the 50th Anniversary Air Show performers <ul style="list-style-type: none"> <li>-- Lauded by performers as the best event they had seen all year at air shows around the country</li> </ul> </li> <li>- Helped plan the Tennessee Valley Economic Conference's banquet honoring Arnold Engineering Development Center; congressional, government, business and community leaders lauded her efforts</li> </ul> <p><b>Judgement/Decisions</b></p> <ul style="list-style-type: none"> <li>- The focal point for ensuring only cleared information about AEDC and the AF is released to public <ul style="list-style-type: none"> <li>-- Cleared over 290 security and policy review cases in 2001 expertly balancing the security needs of AEDC and the Department of Defense with American public's right to receive accurate information</li> <li>-- Center capabilities remained uncompromised while telling public about their Air Force's successes!</li> </ul> </li> <li>- Entire senior staff trusts Lira's judgement and decisions; she oversees the commander's call program providing valuable input to the commander on issues, key messages and organization of the event</li> <li>- Recognized in the community for her decision-making skills, she was asked to advise and guide the Leadership Coffee County program; her work leads directly to the development of community leaders</li> <li>- Graduated from Franklin Co. Leadership Program where she developed new community relationships</li> </ul> <p><b>Communication Skills</b></p> <ul style="list-style-type: none"> <li>- Outstanding communicator serving as center's ambassador and liaison throughout Middle Tennessee <ul style="list-style-type: none"> <li>-- Represents the center at county industry roundtable meetings and other civic organization meetings</li> </ul> </li> <li>- Public trust is the key to center success; AEDC is the first to know of issues affecting the center due to Lira's communication with city, business, education and other key leaders of Middle Tennessee</li> <li>- Led a team of contractors in planning Job Shadow Day for over 100 students from area high schools <ul style="list-style-type: none"> <li>-- Students were matched with center employees providing a spark of interest for a future AF career</li> </ul> </li> </ul> <p>Bottom line: The commander, senior staff and local communities have the greatest confidence in Lira's proven capabilities and work ethic in every situation; they know they're working with the best!</p>		

**NOMINATION FOR AWARD** *(Continued)*

RANK/NAME OF NOMINEE *(First, Middle Initial, Last)*

**Lira. B. Frye**

SPECIFIC ACCOMPLISHMENTS *(Use single-spaced, bullet format)* *(Continued)*